



# AFRICAN INSURANCE EXCHANGE

## 2023

24.07\_26.07

COLLABORATE  
CULTIVATE  
CREATE

PROUDLY PRESENTED BY



# .. EXHIBITOR BROCHURE ..



# EXHIBITION MATRIX & BENEFITS



## COST

(all prices exclude 15% VAT)

Single Stand  
3m x 3m

R50 000

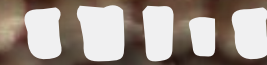
Double Stand  
6m x 3m

R80 000

Benefits	Single Stand	Double Stand
1x Branded counter (based on artwork supplied by exhibitor)	✓	✓
1 x 15 Amp power point (shared power)	✓	✓
Cocktail chairs	2	4
42" TV screen (wall mounted)	1	1
Exhibitor logo will be displayed within the AIE 2023 conference brochure	✓	✓
1x Branded Fabric Printed Back Wall	✓	✓
1x Delegate pack insert (no paper)	✓	✓



# EXHIBITION STAND LOOK & FEEL



## SINGLE STAND MOCK-UP

R50 000 (ex VAT) | 3x3m<sup>2</sup>



**\*\*Please note that your company branding will replace the AIE 2023 branding as it appears on this exhibition stand mock-up.**

#AIE2023

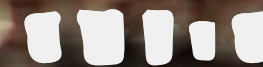


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The Insurance Institute of South Africa





# EXHIBITION STAND LOOK & FEEL



## DOUBLE STAND MOCK-UP

R50 000 (ex VAT) | 6 x3m<sup>2</sup>



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# EXHIBITION STAND LOOK & FEEL



## DOUBLE STAND MOCK-UP

R50 000 (ex VAT) | 6 x3m<sup>2</sup>



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# EXHIBITION STAND DIMENSIONS



## SINGLE STAND GRAPHIC DIMENSIONS

PANEL A : 998mm x 3000mm  
PANEL B : 1980mm x 2500mm  
PANEL C : 1000mm x 1200mm



## DOUBLE STAND GRAPHIC DIMENSIONS

PANEL A & D : 998mm x 3000mm  
PANEL B & C : 1980mm x 2500mm  
PANEL E : 1000mm x 1200mm

## IMPORTANT ARTWORK SPECIFICATIONS

- Artwork must be provided in high resolution PDF or JPEG (120 dpi at full size -or- 300 dpi at half size).
- Allow for 10mm bleed.
- Strictly check final sizes to graphic legend & label artwork accordingly.

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# VIRTUAL EXHIBITION INFORMATION

## PLEASE TAKE NOTE:

- The **virtual booth** comes at **NO ADDITIONAL COST**, as it is included in your AIE 2023 Exhibitors package, providing more opportunities to connect with live & virtual attendees.
- Exhibitors will be granted access to the virtual platform 3 weeks before the conference. This will give exhibitors ample time to set up virtual booths and become acquainted with the system.
- Exhibitors will be granted ONE designated individual from their company to interact on the virtual platform during conference days.

## ARTWORK SPECS FOR VIRTUAL BOOTH

### COMPANY LOGO

- ARTWORK SPECS: 300 x 300px (FILE SIZE CANNOT EXCEED 5MB)

### LISTING BANNER

- ARTWORK SPECS: 1036 x 220px (FILE SIZE CANNOT EXCEED 5MB)
- This banner is displayed on the exhibitor list.

### SPOTLIGHT BANNER

- This is the main banner displayed inside the virtual booth.
- This can either be a static image -or- a Youtube video/Vimeo video link)
- This banner is displayed on the exhibitor list.
- ARTWORK SPECS (for static image): 1036x220px (5MB MAX)

### PRODUCT IMAGES

- Display images or artwork of your product(s) or service(s). MAX 20 images are allowed.
- ARTWORK SPECS: 1024x1024px (5MB MAX per images).

### PRODUCT VIDEOS

- Max 20 videos can be uploaded to showcase products or services.
- These are uploaded through links, therefore need to be on YouTube, Vimeo or any online platform.

### PROMOTIONAL MATERIAL

- Any promotional documents, presentations, catalogues etc. can be uploaded.
- Allowed file types: DOC, .DOCX, .PPT, .PPTX, .PDF, .XLS, .XLSX (5MB MAX per file size)



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# AIE 2023 EXHIBITION INFORMATION

## IMPORTANT TO NOTE:

1. EXHIBITION STAFF MEMBERS: Please note that the company staff members in charge of managing the company stand (in-person) have to register for the AIE 2023 conference at a special exhibitor rate. Each single stand booking grants the exhibitor ONE staff member to be registered at a 50% discounted rate of the AIE 2023 registration fee. NOTE: Early-Bird special does not apply to the aforementioned reduced registration rate.
2. Both the exhibition floor plan and stand numbers are subject to change pending final sign-off by both the event organisers and health & safety regulators.
3. All fabric printed back walls can be kept by the exhibitor after exhibition days and can be collected after the exhibition area breakdown (from 8am on 27 July 2023 in front of the exhibition hall).
4. All stand designs (especially custom-builds) need to adhere to the size allocations and specifications as per the exhibitor manual.
5. All additional stand requirements/stand activations must be vetted and ordered via Urban Motion ([info@urbanmotion.co.za](mailto:info@urbanmotion.co.za))
6. Please note **ALL CUSTOM-BUILDS** will be managed solely by Urban Motion ([info@urbanmotion](mailto:info@urbanmotion)) or CN&CO Events ([events@cnandco.com](mailto:events@cnandco.com)).



TO BOOK A STAND  
CONTACT



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